

CEAT NEWS

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COMMUNITY SHAPES NEW SCHOOL NAME: WATLING MEADOWS



COMMUNITY SHAPES NEW NAME

Last month Central England Academy Trust launched a community-wide initiative inviting local residents, families, pupils, and community groups to submit name suggestions for the proposed new primary free-school planned to be built at the Callendar Farm development, Nuneaton in 2026.

There were lots of suggestions submitted; the two most popular were linked to Watling Street (the A5 which is an old Roman Road) and names with either Farm or Meadows included. The chosen name is therefore a combination of these two most popular suggestions. We are delighted to announce that our chosen name is **Watling Meadows Primary School**. Thank you to everyone who took the time to put their ideas forward!

"We are thrilled to be opening this new school and want the community to be part of its story from the very beginning. What better way to start than by choosing a name that reflects the spirit and aspirations of the community and its families."
(Andrew Dickinson, CEAT CEO).

WHAT DOES THE NEW LOGO REPRESENT?



The **heart** represents our pupils and community being at the heart of all of our decisions.



The **star** represents high aspirations and helping all pupils to achieve their full potential.



The **hand** represents the safety, support and guidance that we offer to our pupils.



The **plant** represents growth and our commitment to give all of our pupils everything they need to flourish.

WATLING MEADOWS PRIMARY

The proposed school will be a two-form entry primary free school, welcoming its first Reception cohort in 2026. It will provide high-quality education for young people living in the north of Nuneaton. In addition to the mainstream setting, the school will offer a Specialist Resource Provision with Warwickshire County Council commissioned places for children with communication and interaction needs.